



Store Digital Signage

Digital Signage offers grocery and convenience stores a powerful tool to increase sales, drive impulse purchases, up-sell premium product and increase inventory turnover.

Digital Signage displays offer engaging, eye catching way to:

- advertise store promotions
- easily adjust specials and promotions based on based on available inventory
- educate the customer on advantages of premium products and sell higher-margin merchandise
- increase inventory turnover by featuring problem inventory on digital signage
- eliminate costly printed POP advertising posters cluttering your store
- integrate digital signage with CC surveillance for high visibility of security measures

Grocery Store | Summary

- Increase sales
- Increase impulse buying
- Increase attach rate
- Reduce poster and POP clutter
- Increase inventory turnover
- Highlight community involvement
- Ensure consistent messaging across multiple locations
- Provide theft deterrent

Digital Signage is increasingly adopted by Metro, Hasty Market, Mac's Milk and countless other national grocery and convenience franchises. Don't be left behind. Remember, tetrAD solution will be unique to your needs and offer functionality required by your business - for a fraction of the cost. We do not use a one-size-fits-all approach to ensure our solution is right for your business.