



# Wayfinding and Interactive Digital Signage

Interactive mall and facility directories enhance customer experience and reduce workload for your front desk or guest-services staff. Visitors are able to obtain significantly greater information compared to one-dimensional static directories.

Digital Signage for wayfinding and directories offers:

- Significant improvement over static directories
- Support for multilingual directories and content
- Real-time information update
- Zero cost to update new tenant information
- Ability for visitors to search facility directory by name, category or location
- Indoor or outdoor signage options for malls, commercial properties, transit shelters and entertainment complexes

## Interactive Technology Solutions for Process Automation

tetrAD works with interactive technology experts to integrate signage with automation solutions for self check-in, queue management and customer input. Ask us for more details.

### Interactive | Summary

Property Directories  
Interactive Mall Maps  
Multilingual Wayfinding Solution  
Real-time update  
Integration with automation and self-service technologies